GCSE Art and Design (Art, Craft and Design) Entry Code 3650QS

Course content and overview

The WJEC GCSE in Art and Design is designed to provide engaging, challenging, coherent and meaningful learning experiences through a flexible structure that supports the sequential and incremental development of creative practice. Our rewarding and immersive programme of study broadens experience, develops imagination and technical skills, fosters creativity and promotes personal and social development.

Assessment Details

Exam Board: WJEC

Assessment: 2 Units

Unit 1: Portfolio (60% 120 marks) submission before 2nd January

This unit consists of a major practical project/theme-based portfolio and outcome/s with integrated critical and contextual analysis. Assignments, briefs or themes undertaken are to be determined by the student and teacher. This unit is designed to enable students to effectively develop an introductory foundation of core skills and encourage engagement with exciting creative experiences which build fundamental learning, knowledge, contextualisation skills and critical thinking. The time available for this unit also provides opportunities to focus on the acquisition of valuable skills (which include experimentation, risk-taking, drawing, the application of the formal elements and the ability to analyse and synthesise information and ideas) as well as to develop and refine techniques. The introductory aspects of the course will culminate in a practical project/portfolio, in which students should develop, in consultation with their teacher, a body of work based on a theme, concept or specific design brief which is of personal significance and links to the contexts of contemporary and/or past artists, designers or craftspeople. The Portfolio is internally assessed and externally moderated. Work produced for this unit will be assessed in relation to all four assessment objectives.

Unit 2: Externally Set Assignment (40% 80 marks) released 2nd January

This unit represents the culmination of students' GCSE study and provides both focus and challenge. Students are required to develop a personal response to one of a varied range of stimuli within specified time constraints. Students must therefore bring together the best of their understanding, knowledge and skills built up over their course of study and demonstrate their highest achievement through this externally set assignment. The Externally Set Assignment materials consist of a series of assignments based on themes, visual stimuli and written briefs set by WJEC. Students are required to select one of the set assignments and develop it in the form of: a personal response, a specific design brief or another suitable approach. Students will develop their response over a preparatory period. Responses must take the form of critical, practical and contextual preparatory work and/or supporting studies, which will inform the resolution of these ideas in a sustained focus study.

Following the preparatory study period, students will be allocated a period of 10 hours sustained focus study to realise their response unaided and under supervised conditions. Both the preparatory study and sustained focus work are assessed together. The preparatory study period may commence on or after 2 January.

Useful Revision Guides, resources and websites

The Art and Design GCSE specification can be found at: GCSE Specification Template (wjec.co.uk)

Supporting Home Learning

- Independent research is crucial to meet A03 reflective recording.
- Completion of independent and personal artwork to form a portfolio of work.
- Gather photographic primary research to demonstrate working from direct experience.
- Developing drawing skills by drawing from observation

Progression Routes & Careers

Studying Art and Design provides entry to an unprecedented range of specialisms, skills – both traditional and digital – and careers. Study Art and Design and learn to: Seek creative solutions by using materials and techniques intelligently, imaginatively and experimentally; Develop your knowledge and understanding of how art and design functions and is valued in diverse cultures and at different time; Develop a sense of enquiry, an ability to take practical and intellectual risks, to make considered decisions; Make qualitative aesthetic and cultural judgments; Articulate your reasons for preference; Engage with art and design in the public sphere.

Job Options/Career Pathways



ADVERTISING

- Art Director
- Creative Director
- Graphic Designer
- Typographer
- Web Designer



ARCHITECTURE

- Architect
- Interior Designer
- Landscape Architect
- Urban Designer



COMPUTER GRAPHICS

- · Computer Animation
- Concept Artist
- Digital Illustrator
- Motion Graphics Designer
- Video Game Designer
- · Visual Effects Animator



EDUCATION

- Art Camp Director
- Art Professor
- · Art Teacher
- · Community Studio Owner



FASHION

- · Fashion Designer
- Jewelry Designer
- Makeup Artist
- Stylist



FINE ARTS

- Ceramicist
- · Fiber Artist
- · Mixed-Media Artist
- Muralist
- Painter
- Portrait Artist
- Printmaker
- Sculptor



MUSEUM/GALLERY

- - · Dealer
 - · Docent
 - · Gallery Owner
 - Museum Educator



PHOTOGRAPHY/FILM

- Cinematographer
- Costume Designer
- · Fashion Photographer
- · Photo Editor
- Photojournalist
- Set Designer
- Special Effects Makeup Artist
- Studio Photographer
- · Wedding Photographer
- · Wildlife Photographer
- Videographer



PUBLISHING

- Comic Book Artist
- Medical Illustrator
- Storyboard Artist



OTHER

- Art Therapist
- Cake Decorator
- Caricaturist
- · Courtroom Sketch Artist
- Event Planner
- Food Stylist
- Industrial Product Designer
- · Police Sketch Artist
- Tattoo Artist

Contact for help: jenny.phillips@brotaf.cymru